

01 | The Lilly Endowment Community Scholarship

The "Full-Ride" Gold Standard for Indiana Seniors

The Reward: * Full tuition and required fees for four years.

- \$900 annual stipend for books and equipment.
- Status as a "Lilly Scholar," opening doors to an elite Indiana alumni network.

The "County-First" Strategy

The biggest mistake applicants make is treating this as a state-wide competition. It is actually **92 separate competitions**. Each Indiana county's Community Foundation (e.g., the *Legacy Foundation* for Lake County or *Central Indiana Community Foundation* for Marion County) sets its own rules.

Step-by-Step Roadmap:

1. **Locate Your Foundation:** You *must* apply in the county where you live or attend school.
2. **Audit the Specific Criteria:** Some counties value financial need 40%, while others value "Leadership" at 50%.
 - *Example:* Lake County requires a 3.25 unweighted GPA.
 - *Example:* Delaware County requires 5 different essay responses.
3. **The "Hoosier Pride" Essay:** Your personal statement must answer: "*How will you improve the quality of life in Indiana after you graduate?*" The Endowment's goal is to stop "Brain Drain." They want winners who will stay and lead in Indiana.

Why you need a Rosayo Manager for the Lilly:

- **Deadline Tracking:** Most county deadlines are in **August or September**—long before other scholarships. If you wait until January, you've already lost.
- **Interview Prep:** Finalists face a panel of local leaders. We provide mock interviews to ensure you don't freeze under pressure.

02 | 21st Century Scholars (Indiana)

The "State Guarantee" for Tuition-Free College

The Reward: * Up to 100% tuition at Indiana public colleges.

- Partial tuition coverage at Indiana private/independent colleges.

The "Compliance" Strategy

This isn't a "one-and-done" application. It is a **4-year maintenance contract**. Thousands of students lose this scholarship every year because they miss a single login requirement.

Step-by-Step Roadmap:

1. **ScholarTrack Audit:** You must complete the **Scholar Success Program (SSP)** activities every year in high school (3 per year).
 - *Freshman:* Plan for college, earn a pledge.
 - *Sophomore:* Take a career interest assessment.
 - *Junior:* Visit a college campus.
 - *Senior:* File FAFSA by April 15 and complete the "Senior Affirmation."
2. **The 2.5 GPA Floor:** You must graduate with a **2.5 cumulative GPA** on a 4.0 scale. A 2.49 results in an immediate loss of the entire scholarship.
3. **The Drug/Alcohol Pledge:** Any criminal or delinquent act regarding controlled substances is an automatic disqualification.

Why you need a Rosayo Manager for 21st Century:

- **SSP Monitoring:** We log into your ScholarTrack account for you to ensure every activity is marked "Complete."
- **FAFSA Concierge:** We ensure your FAFSA is not only submitted but *processed* correctly by the state before the April 15 "hard" deadline.

03 | The Coca-Cola Scholars Program

The High-Volume National Elite Award

The Reward: * **\$20,000** for any accredited U.S. university.

- Access to the Coca-Cola Leadership Summit in Atlanta.

The "Algorithm" Strategy

With **90,000+ applicants** and only 150 winners, this scholarship is a game of data. The first round is an "Achievement Audit" where a computer ranks your stats.

Step-by-Step Roadmap:

1. **Phase 1 (The Audit):** Opens Aug 1, closes Sept 30. No essays. You enter grades and a list of every club and sport.
 - *Tip:* Focus on **Depth over Breadth**. 3 years in 1 club is better than 1 year in 3 clubs.
2. **Phase 2 (The Semifinalist Round):** About 1,600 students move on. This is where you need 3 high-level essays, a transcript, and a recommendation.
3. **Phase 3 (The Interview):** Regional finalists undergo an interview with Coke Scholar Alumni.

Why you need a Rosayo Manager for Coca-Cola:

- **Data Optimization:** We help you categorize your extracurriculars so the "Coke Algorithm" gives you the highest possible score.

- **Essay Distinction:** At the Semifinalist stage, everyone has a 4.0 GPA. We help you write the essay that makes you stand out from the other 1,599 "perfect" students.

04 | The Gates Scholarship (TGS)

The Full-Cost Opportunity for Minority Leaders

The Reward: * Full "Cost of Attendance" not covered by other aid (Tuition, fees, room, board, books, and even transportation).

- Attendance at the TGS Summer Institute for networking and professional development.

The "Persistence" Strategy

The Gates Scholarship is a two-phase marathon. Phase 1 is a simple questionnaire, but Phase 2 is an exhaustive deep-dive into the student's life, requiring multiple essays and letters of recommendation.

Step-by-Step Roadmap:

1. **Phase 1 (The Filter):** Opens in July, closes Sept 15, 2025 (for 2026 entry). This is a screening questionnaire. You must have a **3.3+ GPA** and be Pell-eligible.
2. **Phase 2 (The Deep-Dive):** Only ~2,000 semi-finalists move on. You must submit essays that prove four specific traits: *Academic Excellence*, *Leadership*, *Personal Success Skills*, and *Emotional Maturity*.
3. **The FAFSA/CSS Profile:** Because this is "last-dollar" funding, your financial paperwork must be flawless. If your FAFSA is incorrect, your Gates funding cannot be calculated.

Why you need a Rosayo Manager for The Gates:

- **Phase 2 Essay Portfolio:** Writing four distinct, high-level essays is exhausting. We help you create a "narrative thread" so your stories don't repeat across prompts.
- **Financial Aid Liaison:** We ensure your CSS Profile and FAFSA are synced so your "unmet need" is accurately reflected.

05 | Jack Kent Cooke Foundation Scholarship

The \$55,000 Academic "White Whale"

The Reward: * Up to **\$55,000 per year** to attend any accredited four-year college.

- Dedicated "Cooke Scholar" advisor to help navigate the college experience.

The "Adversity-to-Achievement" Strategy

The JKCF is looking for the "smartest, most persistent" students from low-income backgrounds. They want to see that you didn't just survive challenges—you thrived in spite of them.

Step-by-Step Roadmap:

1. **The Unweighted GPA Requirement:** You need a minimum **3.75 GPA**. This is a hard floor.
2. **The "Persistence" Narrative:** Your essays must demonstrate "Grit." JKCF explicitly looks for students who take the most challenging courses available (AP/IB) and still find time to lead in their community.
3. **Recommendation Management:** You need letters from teachers who can speak to your *intellectual curiosity*, not just your grades.

Why you need a Rosayo Manager for JKCF:

- **Academic Audit:** we help you showcase your course rigor correctly. If your school didn't offer APs, we help you explain how you sought out other challenges.
- **Service Tracking:** Since JKCF values "Service to Others," we help you quantify your community impact so it looks professional on the Common App.

06 | Next Generation Hoosier Educators Scholarship

The \$40,000 "Teaching for Indiana" Commitment

The Reward: * **\$10,000 per year** (\$40,000 total) for up to 4 academic years.

The "Innovation" Strategy

This is a "Contractual Scholarship." In exchange for the money, you agree to teach in an Indiana school for at least five years after graduation. If you don't, the scholarship turns into a loan you must repay.

Step-by-Step Roadmap:

1. **Academic Threshold:** You must meet ONE of three: Rank in the top 20% of your class, have an SAT of 1120+/ACT of 25+, or have a 3.0+ GPA.
2. **ScholarTrack Submission:** Applications open in November and close **January 31, 2026**.
3. **The "Innovative Strategies" Essay:** The 2026 prompt asks: *"In what ways do you plan to use innovative instructional strategies to motivate students?"* This requires you to research modern pedagogy (teaching methods) before writing.

Why you need a Rosayo Manager for Next Gen:

- **Pedagogical Research:** Most high schoolers don't know what "innovative instructional strategies" are. We help you research and write an essay that sounds like a professional educator wrote it.
- **The "Teaching Contract" Review:** We make sure you and your parents fully understand the 5-year teaching commitment and how to stay compliant so the grant never becomes a debt.

07 | Equitable ExcellenceSM Scholarship

The "Community Impact" Award for Local Change-Makers

The Reward: * \$2,500, \$10,000, or \$20,000 annual scholarships.

- Sustainability grants to the winners' high schools.

The "Problem-Solver" Strategy

Equitable Excellence doesn't just want to see that you joined a club; they want to see that you identified a specific problem in your community and took the initiative to solve it.

Step-by-Step Roadmap:

1. **The "Spark" Narrative:** Your essay needs to identify the moment you realized a change was needed. Did you notice a lack of food security? A gap in tutoring?
2. **Quantifiable Action:** You must provide hard data. "I helped kids" is weak. "I organized a 10-person tutoring team that served 50 elementary students over 6 months" is what wins.
3. **The "Future Potential" Link:** They are investing in *you* as a leader. Explain how this scholarship helps you continue your service work in college.

Why you need a Rosayo Manager for Equitable:

- **Impact Quantifying:** We help you turn your "volunteering" into "leadership data." We use business-style metrics to make your application stand out to corporate judges.
- **The "Courage" Essay:** One of their prompts focuses on courage. We help you frame your community work through the lens of taking a risk, which is exactly what their selection committee looks for.

08 | Amazon Future Engineer Scholarship

The Tech-Lover's "Golden Ticket" (\$40k + Internship)

The Reward: * **\$40,000** (\$10,000/year) for a Computer Science or Software Engineering degree.

- **Guaranteed Paid Internship** at Amazon after your freshman year (this is often more valuable than the money).

The "Technical Storytelling" Strategy

Amazon is looking for students who have a passion for "Inventing and Simplifying." They want to see that you have a "Builder" mindset.

Step-by-Step Roadmap:

1. **Financial Eligibility:** You must be a high school senior with a 3.0+ GPA and plan to study CS/Engineering.
2. **The "Coding Journey":** You will be asked about your experience with technology. You don't need to be a pro coder yet, but you must show *curiosity*.
3. **The Teacher Recommendation:** You need a CS or Math teacher who can vouch for your problem-solving logic.

Why you need a Rosayo Manager for Amazon:

- **Internship Prep:** We don't just help with the scholarship; we help you frame your application so it looks like a "New Hire" profile for Amazon recruiters.
- **The "Lesser-Known" Factors:** We help you highlight "Work Experience" and "Family Responsibilities"—Amazon specifically values students who have balanced tech-learning with real-life work.

09 | The Horatio Alger Scholarship

The "Turning Trials into Triumph" Award

The Reward: * Up to **\$25,000**.

- An all-expenses-paid trip to Washington, D.C., for the National Scholars Conference.

The "Resilience" Strategy

This is perhaps the most emotionally demanding scholarship to apply for. It is specifically for students who have faced significant "critical financial need" (usually a family income of \$55,000 or less) and personal adversity.

Step-by-Step Roadmap:

1. **The Integrity Check:** You must demonstrate a strong commitment to pursuing a bachelor's degree and a "desire to contribute to society."
2. **The "Overcoming" Essay:** This essay is the most important part. You must describe your hardships *without* letting them define you. You must show the judges that your past has made you stronger, not weaker.
3. **Early Deadline:** Applications for the 2026 cycle often open as early as December of the junior year for some tracks.

Why you need a Rosayo Manager for Horatio Alger:

- **Sensitive Storytelling:** It is very hard to write about personal trauma alone. Our managers act as empathetic editors, helping you share your story in a way that is powerful and professional without being overwhelming.
- **FAFSA/Tax Support:** Because of the strict income requirements, we ensure your financial documents (tax returns/FAFSA) are perfectly aligned so you aren't disqualified on a technicality.

10 | Mitch Daniels Early Graduation Grant

The "Fast-Track" Reward for Indiana High Achievers

The Reward: * A one-time **\$4,000** grant.

- This is a "bonus" that can be used at any Indiana public or private college.

The "Early Bird" Strategy

This is not a competitive scholarship based on an essay; it is a **performance-based grant**. If you meet the criteria, you get the money—but you must be proactive in claiming it.

Step-by-Step Roadmap:

1. **The Graduation Requirement:** You must graduate from a publicly funded Indiana high school at least **one year early** (completing in 3 years instead of 4).
2. **The Enrollment Window:** You must enroll as a full-time student at an eligible Indiana institution within five months of graduating.
3. **The ScholarTrack Claim:** You don't "apply" in the traditional sense. You must flag your early graduation status in the **Indiana ScholarTrack** system and have your guidance counselor verify it.

Why you need a Rosayo Manager for the Mitch Daniels Grant:

- **Counselor Liaison:** We work with your school's guidance office to ensure they submit the "Early Graduation" verification before the state's funding pot runs out.
- **Stacking Strategy:** We help you combine this \$4,000 with the *21st Century Scholars* or *Frank O'Bannon* grants to ensure your first year of college is completely paid for.

11 | Google Lime Scholarship

Empowering the Future of Tech for Students with Disabilities

The Reward: * **\$10,000** (\$5,000 for those studying in Canada).

- An invitation to the annual Google Scholars' Retreat at the Googleplex in Mountain View, California.

The "Tech-Ability" Strategy

Google and Lime Connect are looking for "Computer Science leaders of tomorrow." They want to see how you leverage your unique perspective to solve technical problems.

Step-by-Step Roadmap:

1. **Academic Focus:** You must be pursuing a Computer Science, Computer Engineering, or a closely related technical field.
2. **Defining "Leadership":** Google values "Googlyness"—a mix of humble ambition and a passion for helping others. Your essays must show how you lead in the CS community.
3. **The Disability Narrative:** This scholarship is for students with visible or invisible disabilities. Your essay should focus on your *capabilities* and how you navigate the tech world with your unique perspective.

Why you need a Rosayo Manager for Google Lime:

- **Technical Essay Review:** We help you describe your coding projects and technical research in a way that impresses Google's engineering recruiters.
- **Resume Polishing:** Part of this application is a resume upload. We help you format a "Tech Resume" that highlights your skills, GitHub projects, and hackathon participation.

12 | Frank O'Bannon Grant (Indiana)

The Foundation of Indiana Financial Aid

The Reward: * Varies based on need (typically **\$1,000 to \$5,000+** per year).

- Can be used for tuition and regularly assessed fees.

The "FAFSA Perfection" Strategy

This is a "Need-Based" grant. The amount you get depends entirely on your **Student Aid Index (SAI)** from the FAFSA and whether you attend a public or private college in Indiana.

Step-by-Step Roadmap:

1. **The April 15 Deadline:** This is a "Hard Deadline" in Indiana. If you submit your FAFSA on April 16, you lose this grant entirely.
2. **The "Academic Honors" Bonus:** You can get a higher "Base Award" if you graduate with an **Indiana Academic Honors** or **Technical Honors** diploma.
3. **Credit Completion:** To keep the grant each year in college, you must complete at least **24 to 30 credit hours**. If you drop too many classes, the state takes the money back.

Why you need a Rosayo Manager for Frank O'Bannon:

- **The "FAFSA Audit":** We review your FAFSA submission for errors (like mismatched Social Security numbers or tax data) that could trigger a

"Correction Required" status, which often delays or cancels your funding.

- **Honors Tracking:** We ensure your high school transcript correctly reflects your Honors Diploma status so the state triggers your "Bonus" funding automatically.

13 | Davidson Fellows Scholarship

The "Prodigy" Award for Extraordinary Achievement

The Reward: * \$10,000, \$25,000, or \$50,000 scholarships.

- Named a "Davidson Fellow" with a formal recognition ceremony in Washington, D.C.

The "Graduate-Level" Strategy

The Davidson Institute isn't looking for high school work; they are looking for **"significant work"** that is at, or close to, the college graduate level. This is the most prestigious academic award in the U.S. for students 18 and under.

Step-by-Step Roadmap:

1. **Choose Your Category:** Categories include STEM (Science, Tech, Engineering, Math), Humanities (Literature, Music, Philosophy), and "Outside the Box."
2. **The "Significant Piece of Work":** You must submit a completed project. This could be a new machine learning model, a musical composition, or a published literary manuscript.
3. **Two Nominators:** You must find two experts in your field (not just teachers—think professors or professional researchers) who can vouch for the "significance" of your work.
4. **2026 Deadline:** February 11, 2026.

Why you need a Rosayo Manager for Davidson:

- **Portfolio Curation:** We help you organize your research or artistic portfolio to meet the intense "graduate-level" expectations of the judges.
- **Nominator Outreach:** We help you draft the professional emails needed to secure high-level nominators who can speak to your work's impact.

14 | Dr Pepper Tuition Giveaway

The "Viral Pitch" Opportunity

The Reward: * Up to \$100,000 in tuition.

- A chance to compete in a "football toss" during a College Football Conference Championship game.

The "60-Second Story" Strategy

This is a marketing scholarship. Dr Pepper wants a student with a compelling story who can represent their brand on national television.

Step-by-Step Roadmap:

1. **The Video Pitch:** You must submit a 60-second video. It is judged on:
 - *Career Goals:* What do you want to be?
 - *Need:* Why do you need the \$100k?
 - *Impact:* How will you change the world?
2. **The Format:** Your video must be MP4, MOV, or WMV. High production value isn't required, but **clarity and personality** are.
3. **The Competition:** If selected as a finalist, you fly to a game (SEC, ACC, Big Ten, etc.) to throw footballs into a giant Dr Pepper can.

Why you need a Rosayo Manager for Dr Pepper:

- **Storyboarding:** We help you script your 60 seconds so you hit every judging requirement without rushing.

- **Video Directing:** We advise on lighting, sound, and "on-camera presence" to make sure you look like the leader Dr Pepper wants to fund.

15 | Niche \$25,000 "No Essay" Scholarship

The "Low-Friction" Entry

The Reward: * \$25,000 for tuition, housing, or books.

The "Volume & Safety" Strategy

This is a sweepstakes-style scholarship. While the odds of winning are low due to the high volume of applicants, the effort required is almost zero. This should be part of every student's "baseline" strategy.

Step-by-Step Roadmap:

1. **The Profile:** Create a detailed profile on Niche.com.
2. **The Deadline:** March 31, 2026 (Winner typically announced by April 15).
3. **One Entry Policy:** You can only enter once. Do not try to game the system with multiple emails; you will be disqualified.

Why you need a Rosayo Manager for "No-Essay" Awards:

- **Spam Filtering:** Many "easy" scholarship sites are just lead-generation for ads. We vet these to make sure you only apply for the ones that are legitimate, like Niche and Sallie Mae.
- **The "Winning Mix":** We ensure you don't spend *too* much time on these lotteries. We balance your schedule so you apply for 10 "No-Essays" in the time it takes to write one "High-Stake" essay.

The Rosayo 2026 Success Checklist

Before you click "Submit" on any of these, check your **Rosayo Readiness Score**:

- ☐ Did I mention my impact on **Indiana** for local grants?
- ☐ Is my **ScholarTrack** portal showing 100% completion?
- ☐ Did I have a professional editor review my **Lilly** or **Gates** essays?
- ☐ Is my **FAFSA** filed (Deadline: April 15, 2026)?

Ready to stop searching and start winning? Visit rosayo.org/scholarships to book your Scholarship Management Gig today. We handle the portals, the proofreading, and the pressure.